

INFORMATION ABOUT THE COOKIES WE USE AND THE DATA THAT WE COLLECT

1. The Data Controller

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(hereinafter: the “Data Controller”)

Where a particular cookie or cookies is operated by a third party (e.g. Google), the data recorded in the cookie is sent to the operator. These operators are separate data controllers, independent of us. We have indicated where you can find their privacy notices in the description of the cookie.

2. What are cookies?

A cookie is a small text file that is stored on the hard drive of the computer or mobile device until the expiry date set in the cookie and is activated on subsequent visits to the site (i.e. it reports back to the web server). Websites use cookies to record information about the visit (pages visited, time spent on the pages, browsing data, exits, etc.) and personal settings. This tool helps to create a user-friendly website to enhance the online experience of visitors.

Cookies are distinguished according to their duration, purpose, and origin, as follows:

2.1. Session and persistent cookies

We distinguish between two types of cookies based on their expiry date: “session cookies” and “persistent cookies”.

“**Session cookies**” are stored on a computer, notebook, or mobile device only temporarily, until the visitor leaves the site; these cookies help the system to memorise information so that you do not have to enter or fill out the information again. Session cookies are valid only during a particular session of the user and are intended to prevent data loss (for example, when filling in a longer form). This type of cookie is automatically deleted from the visitor’s computer when the session is terminated, or the browser is closed.

“**Persistent cookies**” are stored on your computer, notebook, or mobile device even after you leave the site. These cookies help the website to recognise the visitor as a returning visitor. In all cases where user authentication is essential – e.g. a webstore, internet banking system, webmail – they are a prerequisite for the adequate operation of these systems. Persistent cookies do not in themselves contain personal data and can only be used for identifying the user if matched with the associated data stored in the server’s database. **The expiry date of persistent cookies is indicated in the cookie description.**

2.2. First party and third-party cookies

Where the cookie is installed on the device by our web server, it is called a first-party cookie; if the source of the cookie is a code inserted by an external service provider (e.g. Google) into the website concerned, it is a third-party cookie.

2.3. Necessary cookies, analytics cookies and marketing cookies

A “**necessary cookie**” provides functions that are essential to the operation of the website. (An example might be a form completion guide.) As the website cannot work without the cookie, the visitor's consent is not required for its use.

A “**preference cookie**” enables a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in. The use of such cookies is not essential, so their use requires the consent of the visitor.

A “**analytics cookie**” collects statistics about how a visitor uses the website, which topics he views, what he clicks on, and how he scrolls through the website. This helps us understand for example which articles are the most popular. The use of such cookies is not essential, so their use requires the consent of the visitor.

The purpose of a “**marketing cookie**” is to display targeted, personalised advertisements on various advertising spaces (e.g. Google, Facebook). This cookie analyses, for example, the means and the location of accessing the website, records the number of visits, the videos viewed, etc.

The precise purpose of the cookies is indicated in the description.

3. What cookies do we use?

You can find the name of the cookie, its purpose, its duration, the name of any third party service provider and a link to their website by clicking on the tabs that describe the cookie in detail. (You'll find a detailed description of the cookie by clicking on the tabs in the pop-up window under "Customize"/"Details").)

3.1. Necessary cookies

Legal basis of the data processing: Our legitimate interest in the adequate operation of the website, based on Section 13/A(3) of Act CVIII of 2001 *on Certain Aspects of Electronic Commerce and Information Society Services*. If the cookie is deleted, the function (purpose) associated with the cookie will not be realised.

3.2. Preference cookies

Legal basis of the data processing: The visitor's consent, which is given in a pop-up window on the website. Consent may be withdrawn at any time, but such withdrawal will not affect the lawfulness of any data processing that has taken place prior to such withdrawal. If consent is withdrawn, we will not receive any data about the browsing.

3.3. Analytics cookie

Legal basis of the data processing: The visitor's consent, which is given in a pop-up window on the website. Consent may be withdrawn at any time, but such withdrawal will not affect the lawfulness of any data

processing that has taken place prior to such withdrawal. If consent is withdrawn, we will not receive any data about the browsing.

3.4. Marketing cookies

Legal basis of the data processing: The visitor's consent, which is given in a pop-up window on the website. Consent may be withdrawn at any time, but such withdrawal will not affect the lawfulness of any data processing that has taken place prior to such withdrawal. If consent is withdrawn, we will not receive any data about the browsing.

4. How can I enable or disable cookies?

The settings can be managed in a pop-up window on the website and/or in the browser. As each browser is different, you can use your browser's toolbar to set your cookie preferences, including deleting them. More information about the settings can be found in the browser's Help or directly from the links below (Ctrl+left mouse button).

[Link to the Microsoft cookie settings guide.](#)

[Link to the Mozilla Firefox cookie settings guide.](#)

[Link to the Google Chrome cookie settings guide.](#)

[Link to the Opera cookie settings guide](#)

[Link to the Apple Safari cookie settings guide](#)

5. Automatically recorded data

When you visit our website, the IP address of your device (e.g. laptop, PC, phone, tablet) is automatically recorded. The data recorded is automatically logged by the web server serving the website without any declaration or action on your part when you visit the website. From this data, the system generates statistical data, which cannot be linked to other personal data, except where required by law. This information is used only in aggregated and processed form, in order to correct possible errors in our services, to improve their quality and for statistical purposes.

Purpose of processing:

Technical development of the IT system, monitoring of the functioning of the service, and statistics. In the event of abuse, the data may also be used to identify the source of the abuse, in cooperation with the visitors' Internet service provider and the authorities. The recording of such data cannot be avoided due to the technology, and it is not possible to consult the website without such recording.

Legal basis for processing:

Our legitimate interest in the proper functioning of the website pursuant to Article 13/A (3) of Act CVIII of 2001 on certain aspects of electronic commerce services and information society services [Article 6 (1) (f) GDPR].

The processing time:

30 (Thirty) days from the date of viewing the website.

Last updated: 17 May 2023